

93RD OSCARS® CAMPAIGN ARTIST

VICTORIA VILLASANA



Artist Biography

Born in Guadalajara, Mexico, Victoria Villasana is a textile artist interested in history, culture and how people relate to each other through their vulnerabilities in a fragmented and post-digital world. The dynamism in her work stems from the way the thread is left uncut, far below the frame, giving a surreal and unfinished aesthetic that reflects on the importance of acceptance of change, imperfection and the ephemerality of life. She currently resides in Mexico and England and continues to explore this medium through installations, social projects, editorial and commercial work and collaborations with artists, brands and galleries around the world. Instagram: @villanaart

Artist Statement

When I was younger, I was really into fashion and I used to get a lot of inspiration from movies. They inspired my style. I would dress up and pretend I was a character in my own movie. I think movies are an excellent vehicle to take you out into another world, it gives you the opportunity to put yourself in other people's shoes. Movies create a bridge of communication, and it makes us understand deeper truths about our connection to each other as humans. They also allow us to play with our imagination and fantasize about other worlds.