

93RD OSCARS® CAMPAIGN ARTIST

TEMI COKER



Artist Biography

Multidisciplinary artist Temi Coker was born and raised in Lagos, Nigeria, and now resides in Dallas, Texas, with his wife. He is an alumnus of the Adobe Creative Residency and currently co-runs his own creative studio. His mix of vibrant colors and textures comes from his upbringing in Nigeria as well as his love for the African Diaspora. His style focuses on evoking emotion through color, patterns and storytelling. Instagram: <u>@temi.coker</u>

Artist Statement

Movies mean a lot of things to a lot of people, but to me it's about creativity, inspiration and the art of storytelling. As a Nigerian-American, I love watching movies that have people that look like me who tell our stories from our perspectives. It gives me hope knowing that Black actors, directors, writers have been given a chance to tell our stories on the big screens. I have been so inspired by Hattie McDaniel's story and her perseverance to be the first Black woman to win an Oscar. In a lot of ways, she really paved the way for so many Black actors that you see today. I really believe "because she did, we can." That's why I wanted to make the Oscar statuette Black—to honor all the Black actors, writers, directors and filmmakers who have really done a great job telling our stories. I wanted this artwork to be visually striking and colorful because that's what I feel when I watch movies that have people that look like me. This representation transcends past film and into our lives. Our future kids/mentees will look at us and think "because they did, I can." Black representation matters and always will. I pray we never lose sight of that.