

OSCARS.  
LIVE SUNDAY APRIL 25 8|5p

## 93RD OSCARS® CAMPAIGN ARTIST

### PETRA ERIKSSON



#### Artist Biography

Born in Stockholm and based in Barcelona, Petra Eriksson took a journey via Dublin and Malta on her way to becoming an illustrator. Her work is littered with eclectic references she picked up along the way. Working predominantly in Adobe Illustrator, Eriksson creates bold imagery awash with big bright colors (as seen in her *All about My Mother* art for Pedro Almodóvar and Criterion) and anchored with strong compositions. Instagram: [@petraerikssonstudio](https://www.instagram.com/petraerikssonstudio)

#### Artist Statement

When thinking about what movies mean to me, I realized that the most important aspect is that it works as an escape from my reality into a different world. Through that, I get to experience another kind of life for a while, with the colors and the emotions that this different story entails. With my image, I wanted to create the feeling of being in a state where you're surrounded by notes of this other world, whether that's a specific visual style, a photo so vivid you can imagine the scent of the scenery or a song that brings out a certain emotion in you by reminding you of a forgotten memory.