93RD OSCARS® CAMPAIGN ARTIST
MAGNUS VOLL MATHIASSEN

Artist Biography

Norwegian graphic designer and illustrator Magnus Voll Mathiassen co-founded the design agency Grandpeople and now runs his own design studio. Mathiassen currently works on illustration, graphic design and art direction projects for clients such as Adidas, Converse, Nike, Rihanna and Sony PlayStation. Instagram: @mvm_magnus

Artist Statement

I see movies and movie fans as an interconnected being. Movies give experiences on all levels to people, and ordinary people’s lives inspire the industry, which then again brings fantastic and fantastical stories to the screen. This ecosystem of you and me and the film industry—a complex patchwork—is connected on all levels. It is film physiology: an organism where magic flows through its system. It is easy to forget that film art many times comes from our daily lives—it is distilled chaos and complexity, often made to enlighten and bring clarity, and that is what makes it art.