



Academy Screening Room 2020/2021 Guidelines

Feature Films

Feature films under consideration for Best Picture and the other General Entry categories can be made available to Academy members on the secure Academy Screening Room member site.

Submission

To make your films available for streaming, each film, along with its unembellished synopsis (limited to 300 character including spaces), will need to be submitted online at submissions.oscars.org, the Academy's Awards Submission Platform. To stream a film in the Best Picture category, the submitter must purchase the option under the Upload Media Materials section. The cost is \$12,500 per film. Once payment is received, the submitter will be able to upload the streaming assets. Submitters will also be able to share access with their technical colleagues to facilitate this upload.

Key notes:

- The cost is \$12,500 per film
- Included in this cost is an invisible Academy Screening Room watermark on the film, as well as an extensive QC review by our technical team
- Please allow 10 business days from the receipt of the final assets for the film to be ready for go-live on the platform
- Forensic watermarking also is available for an additional \$5,000 per film
- Payment and upload through the film's award submission at submissions.oscars.org
- Film should be submitted with a synopsis (limited to 300 characters including spaces)
- Technical specifications: submissions.oscars.org/technicalspecifications.aspx
- Film should be submitted with a closed caption file in English (French/Spanish subtitles are optional)
- Film should be submitted with a movie poster (without quotes, laurels or credits):

<u>Image Specifications</u>	<u>File Formats</u>	<u>Title Placement</u>
480 (w) x 270 (h)	High-Resolution JPG, PNG, or TIFFs	Must be top or center aligned.
96 ppi		
RGB(8-bits/channel)		

Campaign Regulations

For information on messaging members regarding your films, please review the Campaign Regulations at www.oscars.org/rules.

Animated Feature, Documentary Feature, Documentary Short, International Feature, Original Song and Short Film Categories

There is no cost for streaming in these categories on the Academy Screening Room, provided eligibility requirements have been met. Please review the submission requirements of your particular category at www.oscars.org/rules.