## FOR IMMEDIATE RELEASE



## FRANCIS FORD COPPOLA WINERY UNVEILS LIMITED EDITION WINES TO BE POURED EXCLUSIVELY AT 2018 OSCARS® & GOVERNORS BALL

Director's Cut Oscars 90th Edition Cabernet Sauvignon & Chardonnay

Winery Also Launches Director's Cut 2014 Final Cut with New Interactive, Animated Label

**GEYSERVILLE, Calif.** (**February 7, 2018**) – Today, Francis Ford Coppola Winery announced two limited edition wines that will be poured exclusively at this year's 90<sup>th</sup> Oscars<sup>®</sup> and Governors Ball, the Academy's official Oscars after-party, on March 4, 2018. The wines feature original label designs and are part of winery's award-winning Director's Cut wine collection. The "Oscars 90<sup>th</sup> Edition" includes a rich 2016 Chardonnay, as well as a classic, earthy 2015 Cabernet Sauvignon.

Due to his extensive history with the Academy—which includes fourteen Oscar® nominations and six wins, including the prestigious Irving G. Thalberg Award—filmmaker and vintner Francis Ford Coppola developed these two wines specifically for this year's ceremony and Governors Ball to celebrate the 90<sup>th</sup> anniversary of the Oscars.

"The Academy Awards is a ceremony that honors daring, fearless, innovative storytelling, and in that tradition, we have developed two exquisite Director's Cut wines that reflect innovative excellence," says Corey Beck, Francis Ford Coppola Winery's CEO.

The Oscars 90<sup>th</sup> Edition 2016 Chardonnay is a single-vineyard bottling from Gail Ann's Vineyard in the Russian River Valley of Sonoma County. This vineyard is a parcel of Dutton Ranch that resides in the warmest part of the appellation producing expressive tropical tones. These tones are met with dramatic spice notes and profound aromatic qualities.

Dramatic in character, the Oscars  $90^{th}$  Edition 2015 Cabernet Sauvignon is a robust blend from the Alexander Valley. Its mouthfilling flavors are vivid and juicy, elevated by a framework of velvety tannins. This full-bodied wine has a black fruit profile that's complimented by well-balanced oak flavors.

In addition to the two Director's Cut Oscars 90<sup>th</sup> Edition labels, Francis Ford Coppola Winery will also be pouring Director's Cut Sauvignon Blanc, Director's Cut Chardonnay, Francis Coppola Reserve Pinot Noir and Archimedes at the Oscars ceremony and Governors Ball. All totaled, Francis Ford Coppola Winery is expected to serve over 2,400 bottles of wine, which comes out to more than 14,000 glasses.

To celebrate award season, Francis Ford Coppola Winery is launching a new Director's Cut limited edition wine available to consumers. The 2014 Final Cut is a single vineyard Malbec that's a true blockbuster featuring an interactive label that replicates the experience of <u>zoetrope animation</u>. Simply turn the label on the bottle by hand and watch the show. In the film business, the 'Director's Cut' allows filmmakers to present their own creative vision of a story when it differs from that of the studio. 'Final Cut,' on the other hand, represents the version of the film the studio believes will be most appealing to moviegoers.

## **About The Family Coppola**

The Family Coppola encompasses all of the things Francis loves most—cinema, wine, food, resorts and adventure—and embraces quality, authenticity and pleasure as a backbone to each of these vibrant business endeavors. Anchored in Sonoma County, Francis Ford Coppola Winery, known for its superior level of quality and integrity, is, as Francis puts it, "a wine wonderland, a park of pleasure where people of all ages can enjoy all the best things in life: food, wine, music, dancing, games, swimming and performances of all types. A place to celebrate the love of life." Coppola's second foray into Sonoma County came in 2015 with the launch of Virginia Dare Winery, American wines since 1835, ushering in a new era of elevated quality and vineyard-specific wines. The Family Coppola are lovers not only of wine, but spirits as well. Great Women Spirits—small-batch, house-crafted, classically styled spirits—are a collection of spirits as unique and remarkable as the women they honor. The Family Coppola Hideaways are a collection of unique properties where adventure meets serenity. Drawing upon inspiration from his film career and travels around the globe to the far-reaching corners of the world, Francis created each resort, embracing off-thebeaten-track locations and making each locale an ideal destination for exploring the natural wonders of the area while relaxing in tranquil surroundings. Additionally, The Family Coppola operates a venerable film production company, American Zoetrope; the award-winning literary and art magazine, Zoetrope: All-Story; Cafe Zoetrope in San Francisco's iconic Sentinel Building in North Beach; and Mammarella Foods, an authentic line of premium organic pastas and sauces, www.TheFamilyCoppola.com.

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