



## MARK'S GARDEN

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### **MARK'S GARDEN® PUTS A MODERN SPIN ON VINTAGE HOLLYWOOD**

#### ***Lush Floral Designs in Rich Burgundy, Aubergine and Emerald Evoke Classic Glamour at the 87<sup>th</sup> Oscars® Governors Ball***

LOS ANGELES, CA — Celebrity floral designer Mark Held of MARK'S GARDEN® will again create the elegant floral décor for the Governors Ball, the Academy's official post-Oscar® celebration on Sunday, February 22. The Governors Ball will take place in the Ray Dolby Ballroom on the top level of the Hollywood & Highland Center® immediately following the broadcast of the 87<sup>th</sup> Oscars®.

Luscious jewel-toned floral collections are being designed to reflect event producer Cheryl Cecchetto's vision of creating a Ball that puts a contemporary spin on a vintage Hollywood look. "This year, we are constructing some really interesting floral vignettes for each table," said Held. "We are incorporating an array of flowers and succulents in rich tones of burgundy, aubergine, emerald green and amber, accented with colored metallic glass, metal and fabric covered decorative pieces to complement the tapestry-like table linens. I'm mixing exotic orchids and calla lilies with multi-toned hydrangea, roses and succulents in a large variety of small groupings. It is a unique look," Held noted.

MARK'S GARDEN® is well-known for having created innovative floral décor for a multitude of high-profile celebrity weddings including recently those of Jessica Simpson and Eric Johnson, football player Reggie Bush and Lilit Avagyan, basketball legend Michael Jordan and Yvette Prieto and talk show host Jimmy Kimmel and Molly McNearney, to name a few. MARK'S GARDEN® is well known for producing trend-setting floral designs for many of Los Angeles' most prestigious events. Held is a popular guest on national television shows and an in-demand speaker, giving lectures on the art of floral design and elegant entertaining throughout the country. For more information, visit [www.marksgarden.com](http://www.marksgarden.com).

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