

**RULE EIGHTEEN  
SPECIAL RULES FOR THE  
MAKEUP AND HAIRSTYLING AWARD**

**I. DEFINITION**

Makeup refers to any change in appearance of a human performer's face, head, or body created by the practical and physical application of cosmetics, three-dimensional materials, prosthetic appliances, or facial hair applied directly to the performer's face, head, or body. Hairstyling refers to any practical and physical change in the appearance of a human performer through hairstyling, wigs, or hairpieces applied directly to the performer.

**II. ELIGIBILITY AND VOTING**

- A. Makeup Artists and Hairstylists Branch members of the Academy shall attend meetings to review a Reminder List of all eligible motion pictures. To be eligible to vote in the determination of the shortlist, branch members must attend at least one of the two final branch meetings that occur prior to the opening of preliminary round voting for the category.

Artists from the eligible films may provide portfolios demonstrating their makeup and hairstyling achievements. While portfolios are not required for achievements to be considered, they are encouraged to help inform branch members. Portfolios should highlight the work that appears in the final qualifying theatrical version of the film and include before-and-after photos whenever possible.

If a portfolio is submitted, the portfolio is required to be submitted digitally. The portfolio must be no more than eight pages. A simple title page may also be included but will be counted as part of the eight-page maximum. Physical portfolios may be accepted but are optional. Portfolios will be retained and housed for research use at the Academy's Margaret Herrick Library.

- Any text must be limited to brief annotations of the images presented
- Only human characters/actors that appear in the qualifying theatrical version of the film may be included
- Before and after photos are encouraged
- Only one portfolio per film will be accepted
- Digital portfolios should be sent as a PDF or TIFF file
- If a portfolio does not comply, it will not be shared with branch members

Portfolio guidelines may be subject to change at the discretion of the Makeup Artists and Hairstylists Branch Executive Committee and/or Governors.

- B. Active Makeup Artists and Hairstylists Branch members shall vote by secret ballot by selecting in the order of their preference not more than ten motion pictures to be considered for the Makeup and Hairstyling award. The ten motion pictures receiving the highest number of votes shall advance to the next round of voting.
- C. The Makeup and Hairstyling Bake-Off is a pre-voting event in the Nominations round where the designated nominees of the ten shortlisted films are invited to discuss their work. Studio representatives, producers, and/or the designated nominees of the ten shortlisted films shall be required to provide excerpts of selected scenes showcasing the achievements under consideration to help inform voters of the work being considered. If a film is shortlisted, the Academy will provide a complete list of format requirements.

Excerpts must be from the final qualifying theatrical version of the motion picture and shall not exceed five minutes in total running time. All elements of the excerpts should be presented exactly as they appeared in the final qualifying theatrical version of the motion picture and must focus on the practical and physical makeup and/or hairstyling achievements under consideration. Each excerpt must start

and finish with standard edits without sound blends. Edits such as fades and dissolves are not permitted. Each excerpt must appear in the chronological order that is presented in the final qualifying version of the motion picture. If the excerpt reel does not meet these requirements, it may not be shown. A DCP or film print, and digital streaming file (including English captions) of the reel will be required.

Producers shall provide the Academy the right to use the reel for any voting purposes, and for any nonprofit purposes of the Academy Museum, the Academy Foundation or Academy websites. The Bake-Off event and requirements may be subject to change.

- D. Makeup Artists and Hairstylists Branch members shall screen the excerpts from the motion pictures. Nominations voting will be restricted to active and life voting members of the Makeup Artists and Hairstylists Branch. Nominations voting for the Makeup and Hairstyling award shall be restricted to voting branch members who have viewed all shortlisted films in the category. Branch members vote by secret ballot by selecting not more than five motion pictures in order of preference. The five motion pictures receiving the highest number of votes shall become the nominees for the Makeup and Hairstyling award.
- E. Final voting for the Makeup and Hairstyling award shall be restricted to active and life members of the Academy.
- F. Such other rules or modifications as may be necessary for the proper conduct of this award shall be adopted by the Makeup Artists and Hairstylists Branch Executive Committee, subject to the approval of the Board of Governors.

### **III. NOMINEES AND AWARD RECIPIENTS**

- A. To be eligible for nomination purposes, a makeup artist or hairstylist must:
  - 1. Be involved in the design, creation, and supervision of the achievement under consideration and actively and physically participate in the hands-on makeup and/or hairstyling application during makeup and/or hairstyling tests and camera tests.

**OR**

- 2. Be involved in the daily hands-on application and supervision of the makeup and/or hairstyling achievement.
- B. The Makeup Artists and Hairstylists Branch will vote by secret ballot to determine the specific individual makeup and/or hairstyling craft achievements for each film recommended to be considered for the award. The Branch may request that studios provide opportunities to view their motion pictures in advance of voting for the shortlist. Not providing the Branch opportunities to view the film prior to the start of preliminary voting may deem a film ineligible for consideration for the award.
- C. Selected makeup artists and hairstylists credited on the motion pictures under consideration for the Makeup and Hairstyling award shall be requested to provide the Makeup Artists and Hairstylists Branch Executive Committee with written descriptions explaining the procedures used to create the makeup and hairstyling achievements. Information such as the names and credits of the primary artists directly involved with, and principally responsible for the achievements being considered, may also be requested.
- D. The Makeup Artists and Hairstylists Branch Executive Committee will meet to select which credited artist(s) shall be eligible for nomination in accordance with the specific craft achievements determined by the Branch. Committee members will vote by secret ballot for up to three artists per film. An individual must receive a majority vote to be eligible as a designated nominee. The individual(s) with the highest majority vote will be deemed the designated nominees.

Up to three nominees may be designated in the Makeup and Hairstyling category, when there are three primary and essential contributors to the achievement(s) as determined by the Makeup Artists and Hairstylists Branch Executive Committee. Final determination of designated nominees for each shortlisted film will be made by the Makeup Artists and Hairstylists Branch Executive Committee. Appeals for additional nominees or statuettes will not be granted.

- E. When selecting the designated nominees, Committee members who worked on a recommended film or stand to benefit from a film's nomination or otherwise have a conflict of interest that could impair their judgment must abstain from voting.
- F. The Makeup Artists and Hairstylists Branch Executive Committee shall resolve all questions of eligibility and rules.