

**RULE SEVENTEEN
SPECIAL RULES FOR THE
MAKEUP AND HAIRSTYLING AWARD**

I. DEFINITION

Makeup refers to any change in the appearance of a performer's face, head, or body created by the application of cosmetics, three-dimensional materials, prosthetic appliances, or facial hair applied directly to the performer's face, head, or body. Hairstyling refers to any change in the appearance of a performer through hairstyling, wigs or hairpieces applied directly to the performer.

Makeup and hairstyling, as achievements or crafts, shall be determined by the Makeup Artists and Hairstylists Branch Executive Committee.

II. ELIGIBILITY AND VOTING

- A. Makeup Artists and Hairstylists Branch members of the Academy shall attend meetings to review a Reminder List of all eligible motion pictures. Artists from the eligible films may provide portfolios demonstrating their makeup and hairstyling achievements. While portfolios are not required for achievements to be considered, they are encouraged to help inform branch members. Portfolios should highlight the work that appears in the film and include before-and-after photos whenever possible. Portfolios will be retained and housed for research use at the Academy's Margaret Herrick Library.

Selected credited makeup artists and hairstylists of the motion pictures under consideration for the Makeup and Hairstyling award shall be required to provide the committee with written descriptions explaining the procedures used to create the makeup and hairstyling achievements, and the names and titles of the primary individuals – not to exceed three in number – directly involved with, and principally responsible for, the makeup and hairstyles achieved.

Up to three statuettes may be awarded in the Makeup and Hairstyling category, when there are three primary and essential contributors to the achievement.

- B. The Makeup Artists and Hairstylists Branch members shall meet and vote by secret ballot in the order of their preference for not more than ten motion pictures to be considered for the Makeup and Hairstyling award. The ten motion pictures receiving the highest number of votes shall advance to the next round of voting. Recommendations will be made to the Makeup Artists and Hairstylists Branch Executive Committee for specific individual achievements from each picture to be considered for the award.
- C. The Executive Committee will request that producers provide opportunities to view their motion pictures through advance screenings or screeners. This is especially encouraged in instances where a film will be released after the selection meeting to determine the ten pictures that will be considered for nomination.
- D. The producers, or directors, and responsible makeup artists and hairstylists of the motion pictures selected for Awards consideration shall be required to provide the committee with film or digital excerpts of selected scenes showing the achievements. If a motion picture is shortlisted, the Academy will provide a list of format requirements. For archival purposes, an archival key (aka DKDM) for the composition playlist must also be provided. Excerpts must be from the final release version of the motion picture and shall not exceed seven minutes in total running time. All elements of the excerpt should be presented exactly as they appeared in the final release version of the motion picture and should focus on the makeup and hairstyling achievements under consideration. Each excerpt must start and finish without an editorial or sound blend between excerpts. If the clip does not meet these requirements, it may not be shown.

The producers shall provide the Academy the right to use the excerpts for any voting purposes, and for any nonprofit purposes of the Academy Museum, the Academy Foundation or Academy websites.

- E. For nomination purposes, eligibility of the contributor(s) to the makeup and/or hairstyling achievement shall be determined by the Makeup Artists and Hairstylists Branch Executive Committee.
- F. Makeup Artists and Hairstylists Branch members shall meet to screen the excerpts from the motion pictures (see Paragraph II.D above). All Makeup Artists and Hairstylists Branch members who have seen all ten of the shortlisted films will vote in the order of their preference for not more than five motion pictures. The five motion pictures receiving the highest number of votes shall become the nominations for final voting for the Makeup and Hairstyling award.
- G. Final voting for the Makeup and Hairstyling award shall be restricted to active Academy members.
- H. Such other rules or modifications as may be necessary for the proper conduct of this award shall be adopted by the Makeup Artists and Hairstylists Branch Executive Committee, subject to the approval of the Board of Governors.