

# SEQUOIA

P R O D U C T I O N S

## **ABOUT SEQUOIA PRODUCTIONS**

**Cheryl Cecchetto, Founder and President**

**Gary Levitt, Executive Vice President**

Sequoia Productions has famously entertained the world's top dignitaries and luminaries at their most important celebrations. Sequoia has earned an unrivaled track-record for producing world-class performances and galas that celebrate the Academy Awards®, the Emmys®, and countless other top-flight events for the most discerning and prestigious clients.

Cheryl Cecchetto, Gary Levitt, and the Sequoia Productions team have coordinated and produced the seminal Academy Awards Governors Ball, the glittering grand finale to Hollywood's awards season, for 29 consecutive years. They have also produced the coveted Primetime Emmys Governors Ball and Emmys Creative Arts Ball for 20 consecutive years. Sequoia Productions has also produced the Wallis Annenberg Center for the Performing Arts Celebration for two years, and have also helmed Australia's G'DAY USA Gala for 15 years.

Sequoia Productions has earned the loyalty of an elite clientele via their professionalism, cutting-edge creativity, and rigorous attention to detail. As one of the country's leading special events producers, Sequoia Productions consistently delivers one-of-a-kind experiences that surpass expectations; elegant, custom-designed structures stretched across rooftops; or transformed, alfresco spaces. Sequoia continually sets the bar for innovation, originality and stunning production values.

Sequoia's philosophy is simple. "We're not in the business of selling 'events'...we're in the business of creating experiences and memories that linger long after the last dance. People celebrating life, that's what it's all about... That's what makes the world go 'round", says Cecchetto.

For over a quarter century, Sequoia Productions has delivered comprehensive celebrations, driven by entertainment, design, and exquisite cuisine for guest lists numbering in the thousands, as well as rarified, intimate occasions... each manifesting a meaningful, memorable and magical experience for every guest.

Website: [www.sequoiaprod.com](http://www.sequoiaprod.com)

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