

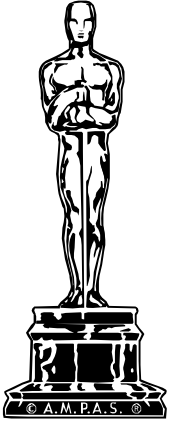
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FOR IMMEDIATE RELEASE

**CECCHETTO TO PRODUCE
ACADEMY'S 2009 GOVERNORS BALL**



**81st
Annual
Academy
Awards®**

News

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BEVERLY HILLS, CA — For the 20th consecutive year, special events producer Cheryl Cecchetto has been chosen to produce the Governors Ball, the celebration following the 81st Academy Awards® presentation on Sunday, February 22, 2009.

Cecchetto, along with her Sequoia Productions team, will work with Governors Ball Chair Cheryl Boone Isaacs to manage every detail pertaining to the event, including decor, entertainment, food and personnel.

“This year’s Governors Ball will be a marriage of simplicity and beauty that will reflect the Academy’s tradition of elegance as well as its contemporary style,” said Cecchetto.

The Academy’s 2009 Governors Ball will be held in the Grand Ballroom on the top level of the Hollywood & Highland Center®.

In 2009 Sequoia Productions will produce events for numerous clients, including the recent G’Day USA Black Tie Gala Los Angeles presented by Penfolds, Ausfilm and Qantas Airways, and the 61st Annual Emmy® Awards Governors Ball.

Academy Awards for outstanding film achievements of 2008 will be presented on Sunday, February 22, 2009, at the Kodak Theatre at Hollywood & Highland Center, and televised live by the ABC Television Network. The Oscar presentation also will be televised live in more than 200 countries worldwide.

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