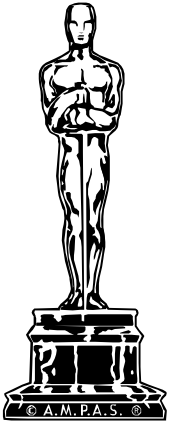


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FOR IMMEDIATE RELEASE



## **CHERYL BOONE ISAACS TO CHAIR ACADEMY'S 2009 GOVERNORS BALL**

BEVERLY HILLS, CA — Cheryl Boone Isaacs, an Academy of Motion Picture Arts and Sciences governor representing the Public Relations Branch, will chair the Governors Ball, the celebration that will follow the 81st Academy Awards® presentation on Sunday, February 22, 2009.

“Oscar® season culminates with the Governors Ball,” said Boone Isaacs. “It’s wonderful when the anticipation and suspense give way to pure celebration, and everyone can relax and reflect on the achievements of the past year.”

In her seventh year as chair, Boone Isaacs will manage the overall planning of the decor, menu and entertainment for the Ball.

The Ball’s 1,500 guests, who include Academy Award® winners and nominees, show presenters and telecast participants, will celebrate in the Grand Ballroom on the top level of the Hollywood & Highland Center® immediately following the telecast.

Boone Isaacs heads CBI Enterprises, Inc., a strategic marketing company. She was previously president of theatrical marketing at New Line Cinema, and prior to that executive vice president of worldwide publicity at Paramount Pictures.

Academy Awards for outstanding film achievements of 2008 will be presented on Sunday, February 22, 2009, at the Kodak Theatre at Hollywood & Highland Center, and televised live by the ABC Television Network. The Oscar presentation also will be televised live in more than 200 countries worldwide.

**81<sup>st</sup>**  
Annual  
Academy  
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**News**

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